

Supported by



## APPS CAMPUS COMMUNITY FAIR – SUNDAY 10<sup>th</sup> APRIL 2016

### SPONSORSHIP INFORMATION

#### **PLATINUM: \$2500+ Cash Sponsorship (incl. GST)**

- Naming rights available to first Platinum Sponsor taken. Prominent logo inclusion on all Fair advertising.
- All Gold Sponsorship benefits (see below).
- Free TV-style advertisement for sponsors business played with Fair screen advertising in local community for three months (Feb/Mar/Apr 2016) prior to the Campus Community Fair. Includes production and screen time.

#### **GOLD: \$1000 Cash Sponsorship (inc. GST)**

- Half Page advertisement in all school newsletters, Campus newsletter (700+ circulations) six times per year.
- Name printed on community leaflet letterbox drop (4000) prior to the Fair.
- Advertising in the Campus Community Fair Program (Cover).
- All-inclusive stall at the Fair (inc. small marquee, power if required and trestles).
- Logo displayed prominently on a Campus Community Fair poster prior to and after the Fair, displayed in community.
- Own banner/s displayed on Fair day in a prominent position.
- Logo and name placed on the Fair page of the Campus website prior and after the day (with hot link to sponsor's website).
- Inclusion in internal screen advertising at each school for a period of 12 months.
- Public address advertisement on the Fair day & "Certificate of Sponsorship".

#### **SILVER: \$500 Cash Sponsorship (inc. GST)**

- Half Column advertisement in all school newsletters, Campus newsletter (700+ circulations) three times per year.
- Name printed on community leaflet letterbox drop (4000) prior to the Fair.
- Advertising in the Campus Community Fair Program (Internally).
- Stall space at the Fair (plot only- no amenities included).
- Logo displayed on a Campus Community Fair poster prior to and after the Fair, displayed in community.
- Own banner displayed on Fair day in a prominent position.
- Public address advertisement on the Fair day & "Certificate of Sponsorship".

#### **BRONZE: \$250 Cash Sponsorship (inc. GST)**

- Advertising in the Campus Community Fair Program (Internal).
- Small logo displayed on a Campus Community Fair poster prior to and after the Fair, displayed in community.
- Half price Stall space at the Fair (plot only- no amenities included).
- Own banner displayed on Fair day in a prominent position.
- Public address advertisement on the Fair day & "Certificate of Sponsorship".

*All print ads, logos, banners and digital ads must be supplied by the sponsor prior to the Campus Community Fair.*

### **Aberfoyle Park Primary School Campus**

Pilgrim

Nativity

Thiele